



Cowells Arrow



Cowells Arrow
Character Dabber Catalogue

Telephone 0800 246060 or email sales@cowellsarrow.co.uk
www.cowellsarrow.co.uk

2019 Planogram

Jan



Summary:

- Cowells Arrow has access to a library of 'Licensed Characters'.
- These characters can be used for Bingo games, dabbers and Popp-Opens.
- Cowells has created a planogram of dabbers.

Includes: Looney Tunes, Wacky Races, DC Comics, Top Cat, Garfield!

How it works:

- Clubs receive an agreed quantity of first theme;
Looney Tunes 4 Colours; Red, Pink, Purple & Teal

- Clubs sell dabbers

- Clubs reorder by colour

- Once the 1st theme is depleted the next theme replaces
*Limited lifespan for Themes & Characters,
Dabbers remain interesting
Dabbers become collectable, Sales increase!*

- ***Dabbers remain fresh and different to customers***
- ***Dabbers become collectable***
- ***Adds value to the customer experience***





Dec



DID YOU ALSO KNOW?

At Cowells we also supply a wide range of bingo themed products to help enhance your clubs bingo sessions.

Bingo Tickets



Popp-Opens™



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