



Popp-Opens® Brochure



Welcome to the latest Cowells Arrow Popp Opens® brochure.

We update and share it whenever we have news about new products we are adding to our range.

We are always listening to our customers thoughts and ideas and where possible incorporating them into the products we offer. This way our range of Popp Opens® tickets reflects the current industry thinking and remain relevant to your needs.

One thing that will never change is the quality and service Cowells Arrow continue to offer.

Cowells Arrow
Popp-Opens® Lottery Catalogue

Telephone 0800 246060 or email sales@cowellsarrow.co.uk
www.cowellsarrow.co.uk

25p STANDARD SET SIZE!

Lucky Ducks

25p



2,800 cards @ 25p - £700

PAYS OUT - £405

1 Winner @ £100 - £100

1 Winner @ £90 - £90

2 Winners @ £25 - £50

2 Winners @ £10 - £20

2 Winners @ £5 - £10

270 Winners @ 50p - £135

PROFIT - £295

Double Joker Poker

25p



2,840 cards @ 25p - £710

PAYS OUT - £425

2 Winners @ £100 - £200

2 Winners @ £20 - £40

2 Winners @ £10 - £20

4 Winners @ £5 - £20

50 Winners @ £1 - £50

190 Winners @ 50p - £95

PROFIT - £285

MONEY BOOM!

25p



2,820 cards @ 25p - £705

PAYS OUT - £435

1 Winners @ £100 - £100

1 Winners @ £100 - £100

2 Winners @ £25 - £50

2 Winners @ £10 - £20

4 Winners @ £5 - £20

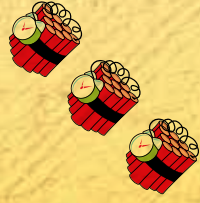
10 Winners @ £2 - £20

25 Winners @ £1 - £25

200 Winners @ 50p - £100

PROFIT - £270

MONEY BOOM!



25p
SMALL SET
SIZE

50p STANDARD SET SIZE!



777	4 WIN	£150
777	4 WIN	£50
777 BAR	4 WIN	£25
777	4 WIN	£10
777	8 WIN	£5
777	80 WIN	£1

3,599 cards @ 50p - £1,799.50

PAYS OUT - £1,300

4 Winners @ £150 - £600
 4 Winners @ £50 - £200
 4 Winners @ £25 - £100
 4 Winners @ £10 - £40
 8 Winners @ £5 - £40
 80 Winners @ £1 - £80
 480 Winners @ 50p - £240

PROFIT - £499.50



CASH MACHINE	2 WIN	£200
£££	1 WIN	£100
£££	12 WIN	£10
£££	24 WIN	£5
£££	40 WIN	£2
CASH	300	£0p

2,840 cards @ 50p - £1,420

PAYS OUT - £970

2 Winners @ £200 - £400
 1 Winner @ £100 - £100
 12 Winners @ £10 - £120
 24 Winners @ £5 - £120
 40 Winners @ £2 - £80
 300 Winners @ 50p - £150

PROFIT - £450



180 180 180	2 WIN	£150
Dominoes	2 WIN	£75
Darts	4 WIN	£25
Dominoes	10 WIN	£10
Darts	20 WIN	£5

3,000 cards @ 50p - £1,500

PAYS OUT - £900

2 Winners @ £150 - £300
 2 Winners @ £75 - £150
 4 Winners @ £25 - £100
 10 Winners @ £10 - £100
 20 Winners @ £5 - £100
 300 Winners @ 50p - £150

PROFIT - £600



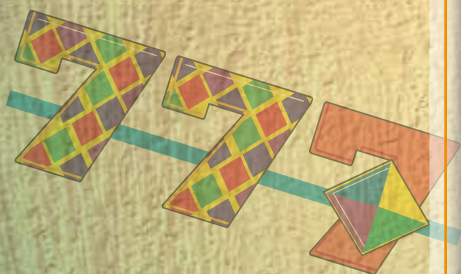
B1 B1 B1	2 WIN	£200
777	2 WIN	£100
£££	2 WIN	£50
UUU	4 WIN	£25
£££	15 WIN	£5
£££	165	£1

2,840 cards @ 50p - £1,420

PAYS OUT - £1,040

2 Winners @ £200 - £400
 2 Winners @ £100 - £200
 2 Winners @ £50 - £100
 4 Winners @ £25 - £100
 15 Winners @ £5 - £75
 165 Winners @ £1 - £165

PROFIT - £380



£1 STANDARD SET SIZE!



£1

2,180 cards @ £1 - £2,180
PAYS OUT - £1,740
 4 Winners @ £250 - £1,000
 4 Winners @ £100 - £400
 4 Winners @ £20 - £80
 12 Winners @ £5 - £60
 200 Winners @ £1 - £200
PROFIT - £440



£1

2,840 cards @ £1 - £2,840
PAYS OUT - £2,190
 2 Winners @ £300 - £600
 2 Winners @ £100 - £200
 2 Winners @ £50 - £100
 20 Winners @ £15 - £300
 80 Winners @ £5 - £400
 295 Winners @ £2 - £590
PROFIT - £650



£1

2,800 cards @ £1 - £2,800
PAYS OUT - £2,070
 2 Winners @ £500 - £1000
 2 Winners @ £150 - £300
 2 Winners @ £50 - £100
 2 Winners @ £35 - £70
 4 Winners @ £25 - £100
 80 Winners @ £2 - £160
 340 Winners @ £1 - £340
PROFIT - £730



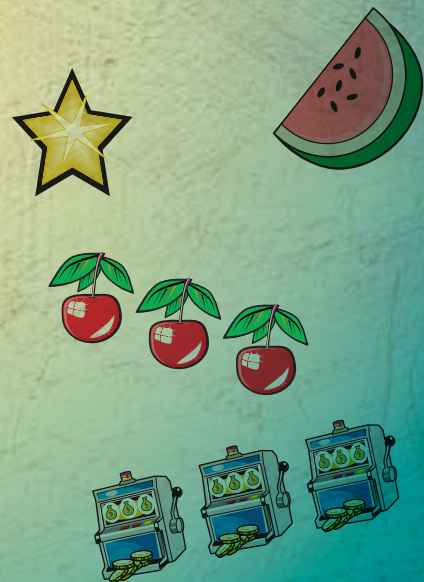
£1

2,800 cards @ £1 - £2,800
PAYS OUT - £1,900
 2 Winners @ £300 - £600
 2 Winners @ £100 - £200
 2 Winners @ £50 - £100
 10 Winners @ £10 - £100
 100 Winners @ £5 - £500
 400 Winners @ £1 - £400
PROFIT - £900



£1

2,800 cards @ £1 - £2,800
PAYS OUT - £2,070
 2 Winners @ £500 - £1,000
 2 Winners @ £150 - £300
 2 Winners @ £50 - £100
 2 Winners @ £35 - £70
 4 Winners @ £25 - £100
 80 Winners @ £2 - £160
 340 Winners @ £1 - £340
PROFIT - £730



MEDIUM AND LARGE SET SIZE!

TREASURE HUNT™

25p



10,080 cards @ 25p - £2,520

PAYS OUT - £1,735

3 Winners @ £250 - £750

2 Winners @ £100 - £200

10 Winners @ £10 - £100

12 Winners @ £5 - £60

250 Winners @ £1 - £250

750 Winners @ 50p - £350

PROFIT - £785

MONEY Magic

50p



10,080 cards @ 50p - £5,040

PAYS OUT - £3,100

3 Winners @ £300 - £900

6 Winners @ £100 - £600

50 Winners @ £10 - £500

100 Winners @ £5 - £500

300 Winners @ £1 - £300

600 Winners @ 50p - £300

PROFIT - £1,940

DOUBLE Delight™

£1



10,080 cards @ £1 - £10,080

PAYS OUT - £7,000

8 Winners @ £250 - £2,000

12 Winners @ £100 - £1,200

30 Winners @ £25 - £750

15 Winners @ £20 - £300

300 Winners @ £5 - £1,500

1,250 Winners @ £1 - £1,250

PROFIT - £3,080

WINNERS VAULT™

25p



10,000 cards @ 25p - £2,500

PAYS OUT - £1,735

3 Winners @ £250 - £750

2 Winners @ £100 - £200

10 Winners @ £10 - £100

12 Winners @ £5 - £60

250 Winners @ £1 - £250

750 Winners @ 50p - £375

PROFIT - £765

Barrel of Bucks™

50p



10,080 cards @ 50p - £5,040

PAYS OUT - £3,550

3 Winners @ £500 - £1,500

1 Winner @ £250 - £250

5 Winners @ £100 - £500

125 Winners @ £5 - £625

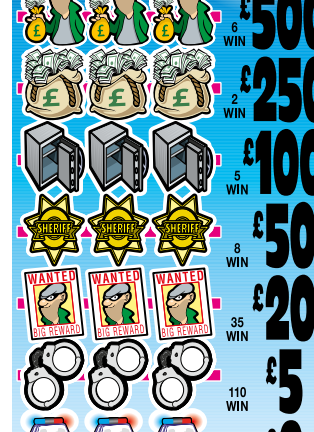
375 Winners @ £1 - £375

600 Winners @ 50p - £300

PROFIT - £1,490

LOADSA LOLLY™

£1



10,080 cards @ £1 - £10,080

PAYS OUT - £7,050

6 Winners @ £500 - £3,000

2 Winners @ £250 - £500

5 Winners @ £100 - £500

8 Winners @ £50 - £400

35 Winners @ £20 - £700

110 Winners @ £5 - £550

700 Winners @ £2 - £1,400

PROFIT - £3,030

£1,000 JACKPOT TICKETS!



Back by
popular
demand

CASH CROWNS

**£1,000
Jackpot
Ticket**

£1

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CASH CROWNS

	6 WIN	£1000
	2 WIN	£500
	10 WIN	£100
	12 WIN	£50
	100 WIN	£10
	300 WIN	£5
	1500 WIN	£2

20,040 cards @ £1 - £20,040

PAYS OUT - £14,100

6 Winners @ £1,000 - £6,000

2 Winners @ £500 - £1,000

10 Winners @ £100 - £1,000

12 Winners @ £50 - £600

100 Winners @ £10 - £1,000

300 Winners @ £5 - £1,500

1,500 Winners @ £2 - £3,000

PROFIT - £5,940

CASH CROWNS



Roll for Cash

£1000
3 WIN

£250
3 WIN

£100
3 WIN

£50
3 WIN

£10
45 WIN

£E

10,080 cards @ £1 - £10,080

PAYS OUT - £6,825

3 Winners @ £1,000 - £3,000

3 Winners @ £250 - £750

3 Winners @ £100 - £300

3 Winners @ £50 - £150

45 Winners @ £10 - £450

75 Winners @ £5 - £375

900 Winners @ £2 - £1,800

PROFIT - £3,255

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£1



NOW IN STOCK!

**£1000
TOP PRIZE**

Roll for Cash

ALTERNATIVE TICKETS!

ONE EYE JACKS

50p



2,800 cards @ 50p - £1,400

PAYS OUT - £700

2 Winners @ £150 - £300
2 Winners @ £50 - £100
2 Winners @ £15 - £30
2 Winners @ £10 - £20
10 Winners @ £5 - £50
200 Winners @ £1 - £200

PROFIT - £700

Krazy Kings

£1



2,800 cards @ £1 - £2,800

PAYS OUT - £1,400

2 Winners @ £300 - £600
2 Winners @ £100 - £200
4 Winners @ £25 - £100
10 Winners @ £10 - £100
10 Winners @ £5 - £50
175 Winners @ £2 - £350

PROFIT - £1,400

Classic TRIPLE

£1



5,000 cards @ £1 - £5,000

PAYS OUT - £2,500

3 Winners @ £500 - £1,500
1 Winner @ £250 - £250
2 Winners @ £100 - £200
2 Winners @ £50 - £100
15 Winners @ £10 - £150
75 Winners @ £2 - £150
75 Winners @ £2 - £150

PROFIT - £2,500

NOW IN STOCK!

50p

Loaded with Cash



5,000 cards @ 50p - £2,500

PAYS OUT - £1,250

3 Winners @ £250 - £750
1 Winner @ £100 - £100
2 Winners @ £50 - £100
5 Winners @ £10 - £50
20 Winners @ £5 - £100
75 Winners @ £1 - £750
75 Winners @ £1 - £750

PROFIT - £1,250

COMING SOON!

£1

SIP AND SLIDE



2,800 cards @ £1 - £2,800

PAYS OUT - £1,400

2 Winners @ £300 - £600
2 Winner @ £100 - £200
4 Winners @ £25 - £100
10 Winners @ £10 - £100
10 Winners @ £5 - £50
100 Winners @ £2 - £200
75 Winners @ £2 - £150

PROFIT - £1,400



QUICK REFERENCE CHART

SET SIZE	£1 Ticket	50p Ticket	25p Ticket	Qty Boxes
2,180	GOLDEN SLOTS			1
2,720				1
2,800	FOR REEL KRAZY KINGS CASINO NEVADA JACKPOT PARTY SIP & SLIDE	ONE EYED JACKS	LUCKY DUCKS MONEY BOOM	1
2,840	STEEPLECHASE	BINGO TWIST CASH MACHINE	DOUBLE JOKER	1
3,000		DARTS & DOMINOES		1
3,599		BLACK DIAMOND		1
5,000	CLASSIC TRIPLE 777's	LOADED WITH CASH		1
10,000	DOUBLE DELIGHT LOADSA LOLLY ROLL FOR CASH	MONEY MAGIC BARREL OF BUCKS	WINNERS VAULT TREASURE HUNT	4
20,040	CASH CROWNS			6



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