



Popp-Opens® Brochure



Welcome to the latest Cowells Arrow Popp Opens® brochure.

We update and share it whenever we have news about new products we are adding to our range.

We are always listening to our customers thoughts and ideas and where possible incorporating them into the products we offer. This way our range of Popp Opens® tickets reflects the current industry thinking and remain relevant to your needs.

One thing that will never change is the quality and service Cowells Arrow continue to offer.

Cowells Arrow
Popp-Opens® Lottery Catalogue

Telephone 0800 246060 or email sales@cowellsarrow.co.uk
www.cowellsarrow.co.uk

25p STANDARD SET SIZE!

25p

Lucky Ducks



2,800 cards @ 25p - £700

PAYS OUT - £405

1 Winner @ £100 - £100
1 Winner @ £90 - £90
2 Winners @ £25 - £50
2 Winners @ £10 - £20
2 Winners @ £5 - £10
270 Winners @ 50p - £135

PROFIT - £295

25p

Double Joker Poker



FORM NO. 3247 SERIAL NO.

2,840 cards @ 25p - £710

PAYS OUT - £425

2 Winners @ £100 - £200
2 Winners @ £20 - £40
2 Winners @ £10 - £20
4 Winners @ £5 - £20
50 Winners @ £1 - £50
190 Winners @ 50p - £95

PROFIT - £285

25p

MONEY BOOM!



2,820 cards @ 25p - £705

PAYS OUT - £435

1 Winner @ £100 - £100
1 Winner @ £100 - £100
2 Winners @ £25 - £50
2 Winners @ £10 - £20
4 Winners @ £5 - £20
10 Winners @ £2 - £20
25 Winners @ £1 - £25
200 Winners @ 50p - £100

PROFIT - £270

25p

WEEKEND BENDER

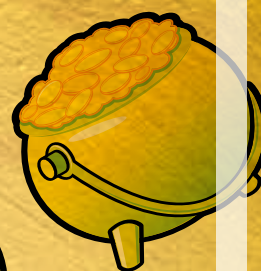
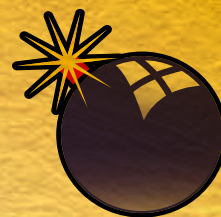


3,000 cards @ 25p - £750

PAYS OUT - £435

1 Winner @ £100 - £100
1 Winner @ £100 - £100
2 Winners @ £25 - £50
2 Winners @ £10 - £20
4 Winners @ £5 - £20
10 Winners @ £2 - £20
25 Winners @ £1 - £25
200 Winners @ 50p - £100

PROFIT - £315



MONEY BOOM!



50p STANDARD SET SIZE!



3,599 cards @ 50p - £1,799.50

PAYS OUT - £1,300

4 Winners @ £150 - £600
4 Winners @ £50 - £200
4 Winners @ £25 - £100
4 Winners @ £10 - £40
8 Winners @ £5 - £40
80 Winners @ £1 - £80
480 Winners @ 50p - £240

PROFIT - £499.50



2,840 cards @ 50p - £1,420

PAYS OUT - £970

2 Winners @ £200 - £400
1 Winner @ £100 - £100
12 Winners @ £10 - £120
24 Winners @ £5 - £120
40 Winners @ £2 - £80
300 Winners @ 50p - £150

PROFIT - £450



2,820 cards @ 50p - £1,410

PAYS OUT - £980

1 Winner @ £200 - £200
1 Winner @ £60 - £60
1 Winner @ £40 - £40
4 Winners @ £15 - £60
50 Winners @ £3 - £150
470 Winners @ £1 - £470

PROFIT - £430



3,000 cards @ 50p - £1,500

PAYS OUT - £900

2 Winners @ £150 - £300
2 Winners @ £75 - £150
4 Winners @ £25 - £100
10 Winners @ £10 - £100
20 Winners @ £5 - £100
300 Winners @ 50p - £150

PROFIT - £600



3,000 cards @ 50p - £1,500

PAYS OUT - £970

2 Winners @ £200 - £400
1 Winner @ £100 - £100
12 Winners @ £10 - £120
24 Winners @ £5 - £120
40 Winners @ £2 - £80
300 Winners @ 50p - £150

PROFIT - £530



2,840 cards @ 50p - £1,420

PAYS OUT - £1,040

2 Winners @ £200 - £400
2 Winners @ £100 - £200
2 Winners @ £50 - £100
4 Winners @ £25 - £100
15 Winners @ £5 - £75
165 Winners @ £1 - £165

PROFIT - £380

£1 STANDARD SET SIZE!

£1



3,000 cards @ £1 - £3,000

PAYS OUT - £2,190

2 Winners @ £300 - £600

2 Winners @ £100 - £200

2 Winners @ £50 - £100

20 Winners @ £15 - £300

80 Winners @ £5 - £400

295 Winners @ £2 - £590

PROFIT - £810

£1



2,840 cards @ £1 - £2,840

PAYS OUT - £2,190

2 Winners @ £300 - £600

2 Winners @ £100 - £200

2 Winners @ £50 - £100

20 Winners @ £15 - £300

80 Winners @ £5 - £400

295 Winners @ £2 - £590

PROFIT - £650

£1



2,800 cards @ £1 - £2,800

PAYS OUT - £2,070

2 Winners @ £500 - £1000

2 Winners @ £150 - £300

2 Winners @ £50 - £100

2 Winners @ £35 - £70

4 Winners @ £25 - £100

80 Winners @ £2 - £160

340 Winners @ £1 - £340

PROFIT - £730

£1



2,800 cards @ £1 - £2,800

PAYS OUT - £1,900

2 Winners @ £300 - £600

2 Winners @ £100 - £200

2 Winners @ £50 - £100

10 Winners @ £10 - £100

100 Winners @ £5 - £500

400 Winners @ £1 - £400

PROFIT - £900

£1



2,800 cards @ £1 - £2,800

PAYS OUT - £2,070

2 Winners @ £500 - £1,000

2 Winners @ £150 - £300

2 Winners @ £50 - £100

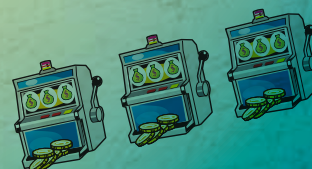
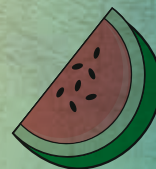
2 Winners @ £35 - £70

4 Winners @ £25 - £100

80 Winners @ £2 - £160

340 Winners @ £1 - £340

PROFIT - £730



MEDIUM AND LARGE SET SIZE!

TREASURE HUNT™

25p



10,080 cards @ 25p - £2,520

PAYS OUT - £1,735

3 Winners @ £250 - £750

2 Winners @ £100 - £200

10 Winners @ £10 - £100

12 Winners @ £5 - £60

250 Winners @ £1 - £250

750 Winners @ 50p - £350

PROFIT - £785

MONEY Magic

50p



10,080 cards @ 50p - £5,040

PAYS OUT - £3,100

3 Winners @ £300 - £900

6 Winners @ £100 - £600

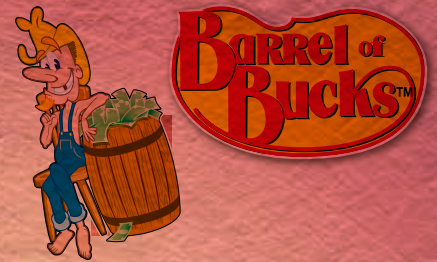
50 Winners @ £10 - £500

100 Winners @ £5 - £500

300 Winners @ £1 - £300

600 Winners @ 50p - £300

PROFIT - £1,940



WINNERS VAULT™

25p



10,000 cards @ 25p - £2,500

PAYS OUT - £1,735

3 Winners @ £250 - £750

2 Winners @ £100 - £200

10 Winners @ £10 - £100

12 Winners @ £5 - £60

250 Winners @ £1 - £250

750 Winners @ 50p - £375

PROFIT - £765

Barrel of Bucks™

50p



10,080 cards @ 50p - £5,040

PAYS OUT - £3,550

3 Winners @ £500 - £1,500

1 Winner @ £250 - £250

5 Winners @ £100 - £500

125 Winners @ £5 - £625

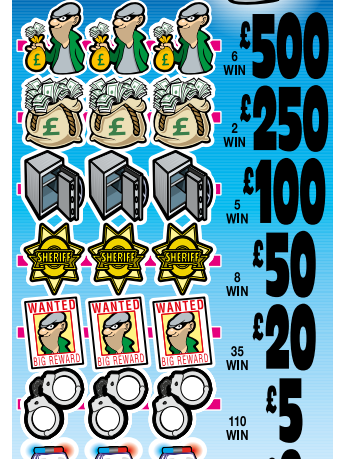
375 Winners @ £1 - £375

600 Winners @ 50p - £300

PROFIT - £1,490

LOADSA LOLLY™

£1



10,080 cards @ £1 - £10,080

PAYS OUT - £7,050

6 Winners @ £500 - £3,000

2 Winners @ £250 - £500

5 Winners @ £100 - £500

8 Winners @ £50 - £400

35 Winners @ £20 - £700

110 Winners @ £5 - £550

700 Winners @ £2 - £1,400

PROFIT - £3,030

RE MED

£1,000 JACKPOT TICKETS!



£2

3,000 cards @ £2 - £6,000
PAYS OUT - £4,700
 2 Winners @ £1,000 - £2,000
 5 Winners @ £500 - £1,000
 2 Winners @ £200 - £400
 2 Winners @ £100 - £200
 4 Winners @ £25 - £100
 24 Winners @ £5 - £120
 440 Winners @ £2 - £880
PROFIT - £1,300



£1

10,080 cards @ £1 - £10,080
PAYS OUT - £6,825
 3 Winners @ £1,000 - £3,000
 3 Winners @ £250 - £750
 3 Winners @ £100 - £300
 3 Winners @ £50 - £150
 45 Winners @ £10 - £450
 75 Winners @ £5 - £375
 900 Winners @ £2 - £1,800
PROFIT - £3,255

**£1000
TOP PRIZE**



**CASH
CROWNS**

£1



20,040 cards @ £1 - £20,040
PAYS OUT - £14,100
 6 Winners @ £1,000 - £6,000
 2 Winners @ £500 - £1,000
 10 Winners @ £100 - £1,000
 12 Winners @ £50 - £600
 100 Winners @ £10 - £1,000
 300 Winners @ £5 - £1,500
 1,500 Winners @ £2 - £3,000
PROFIT - £5,940



Roll for Cash™

CALL FOR DETAILS!

ALTERNATIVE TICKETS!

ONE EYE JACKS

50p

	£150 2 WIN
	£50 2 WIN
	£15 2 WIN
	£10 2 WIN
	£5 2 WIN
	£1 10 WIN
	100 WIN

2,800 cards @ 50p - £1,400

PAYS OUT - £700

2 Winners @ £150 - £300
2 Winners @ £50 - £100
2 Winners @ £15 - £30
2 Winners @ £10 - £20
10 Winners @ £5 - £50
200 Winners @ £1 - £200

PROFIT - £700

NOTHIN' BUT 7s

£1

	£150 2 WIN
	£100 2 WIN
	£25 4 WIN
	£20 5 WIN
	£5 20 WIN
	£2 125 WIN
	100 WIN

2,800 cards @ £1 - £2,800

PAYS OUT - £1,350

2 Winners @ £150 - £300
2 Winners @ £100 - £200
4 Winners @ £25 - £100
5 Winners @ £20 - £100
20 Winners @ £5 - £100
125 Winners @ £2 - £250
150 Winners @ £2 - £300

PROFIT - £1,450

Krazy Kings

£1

	£300 2 WIN
	£100 2 WIN
	£25 2 WIN
	£10 4 WIN
	£5 10 WIN
	£2 10 WIN
	£2 100 WIN
	100 WIN

2,800 cards @ £1 - £2,800

PAYS OUT - £1,400

2 Winners @ £300 - £600
2 Winners @ £100 - £200
4 Winners @ £25 - £100
10 Winners @ £10 - £100
10 Winners @ £5 - £50
175 Winners @ £2 - £350

PROFIT - £1,400

Loaded with Cash

50p

	£250 3 WIN
	£100 1 WIN
	£50 2 WIN
	£10 5 WIN
	£5 20 WIN
	£1 75 WIN
	100 WIN

5,000 cards @ 50p - £2,500

PAYS OUT - £1,250

3 Winners @ £250 - £750
1 Winner @ £100 - £100
2 Winners @ £50 - £100
5 Winners @ £10 - £50
20 Winners @ £5 - £100
75 Winners @ £1 - £75
75 Winners @ £1 - £75

PROFIT - £1,250

SIP AND SLIDE

£1

	£300 2 WIN
	£100 2 WIN
	£25 4 WIN
	£10 10 WIN
	£5 10 WIN
	£2 100 WIN
	100 WIN

2,800 cards @ £1 - £2,800

PAYS OUT - £1,400

2 Winners @ £300 - £600
2 Winner @ £100 - £200
4 Winners @ £25 - £100
10 Winners @ £10 - £100
10 Winners @ £5 - £50
100 Winners @ £2 - £200
75 Winners @ £2 - £150

PROFIT - £1,400

Classic Triple

£1

	£500 3 WIN
	£250 1 WIN
	£100 2 WIN
	£50 2 WIN
	£10 15 WIN
	£2 75 WIN
	100 WIN

5,000 cards @ £1 - £5,000

PAYS OUT - £2,500

3 Winners @ £500 - £1,500
1 Winner @ £250 - £250
2 Winners @ £100 - £200
2 Winners @ £50 - £100
15 Winners @ £10 - £150
75 Winners @ £2 - £150
75 Winners @ £2 - £150

PROFIT - £2,500

QUICK REFERENCE CHART

SET SIZE	£2 Ticket	£1 Ticket	50p Ticket	25p Ticket
2,800		KRAZY KINGS CASINO NEVADA FOR REEL JACKPOT PARTY SLIP AND SLIDE NOTHIN' BUT 7'S	ONE EYED JACKS FOOTBALL MAD	LUCKY DUCKS MONEY BOOM
2,840		STEEPLECHASE	BINGO TWIST CASH MACHINE	DOUBLE JOKER POKER
3,000	BANANAS	LUCKY DEVIL	DARTS & DOMINOES RISE TO POWER	WEEKEND BENDER
3,599			BLACK DIAMOND	
5,000		CLASSIC TRIPLE 777'S	LOADED WITH CASH	
10,080		LOADSA LOLLY ROLL FOR CASH	MONEY MAGIC BARREL OF BUCKS	WINNERS VAULT TREASURE HUNT
20,040		CASH CROWNS		



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